# Investing in Stocks FOR BEGINNERS

Find out how to get started investing in stocks. Review these 4 steps and learn about the different types of stocks to get prepared.

## HOW TO INVEST IN STOCKS



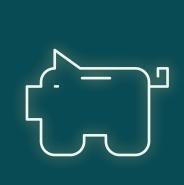
#### STEP 1. OPEN A BROKERAGE ACCOUNT

- Find the best online brokerage
- Avoid hidden fees and high costs per stock trade

## STEP 2. CONSIDER YOUR DAILY HABITS AND PRODUCTS YOU OWN

- Invest in companies that you buy products from
- Find companies with strong dividend paying stocks





#### STEP 3. INVEST WITH THE MARKET

- Don't spend too much time trying to time the market or beat it
- Consider other options like investing in index funds, or a mutual fund for a hands off approach

## STEP 4. SET GOALS AND CHECK ON THEM • What are your goals for investing?

• Set regular check-ins monthly or quarterly



### TYPES OF STOCKS

1. COMMO	1. COMMON VS PREFERRED		
TYPE	COMMON	PREFERRED	
Callability			
Nature of Dividends	Variable	Fixed	
Voting Rights		(\$)	
Preference in Assets during Liquidation	(\$)		
Preference in Dividends	\$		

TYPE	GROWTH	VALUE
Dividends		
Share Price Appreciation		(\$)
Stability and Maturity Factor	25%	100%

2. GROWTH VS VALUE





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