

# Investing in Stocks

## FOR BEGINNERS

Find out how to get started investing in stocks. Review these 4 steps and learn about the different types of stocks to get prepared.

## HOW TO INVEST IN STOCKS



### STEP 1. OPEN A BROKERAGE ACCOUNT

- Find the best online brokerage
- Avoid hidden fees and high costs per stock trade

### STEP 2. CONSIDER YOUR DAILY HABITS AND PRODUCTS YOU OWN

- Invest in companies that you buy products from
- Find companies with strong dividend paying stocks



### STEP 3. INVEST WITH THE MARKET

- Don't spend too much time trying to time the market or beat it
- Consider other options like investing in index funds, or a mutual fund for a hands off approach

### STEP 4. SET GOALS AND CHECK ON THEM

- What are your goals for investing?
- Set regular check-ins monthly or quarterly



## TYPES OF STOCKS

### 1. COMMON VS PREFERRED

TYPE	COMMON	PREFERRED
Callability		
Nature of Dividends	Variable	Fixed
Voting Rights		
Preference in Assets during Liquidation		
Preference in Dividends		

### 2. GROWTH VS VALUE

TYPE	GROWTH	VALUE
Dividends		
Share Price Appreciation		
Stability and Maturity Factor	25%	100%

